



2019/2020 Tree Poster Contest *The Wonder of Trees*

Sponsored by the Town of Purcellville Tree and Environment Sustainability Committee and the Purcellville Arts Council

Instructions for Teachers

Please announce this is exciting opportunity for students to show their artistic talents in the contest called *The Wonder of Trees* co-hosted by Town of Purcellville Tree and Environment Sustainability Committee and the Purcellville Arts Council. Winning posters will be displayed at Purcellville Town Hall for the month of April, 2020 in honor of Arbor Day. For more information, the entry form, and rules, please go to the Tree and Environment Sustainability Committee page of the Town website at www.PurcellvilleVa.gov.

WHAT: 2019/2020 Tree Poster Contest

THEME: *The Wonder of Trees*

Posters must show how planting trees helps the environment, which may include: cleaning the air, trapping carbon, cleaning water, providing food and shelter for wildlife, or helping people (food, resources, shade, health benefits).

WHO: Any current student in the Purcellville area may participate, including all schools that feed into Woodgrove High School and Loudoun Valley High School (Banneker Elementary, Emerick Elementary, Hamilton Elementary, Hillsboro Charter Academy, Kenneth W. Culbert Elementary, Lovettsville Elementary, Middleburg Charter School, Mountain View Elementary, Round Hill Elementary, Waterford Elementary, Blue Ridge Middle, Harmony Middle, Woodgrove High School, Loudoun Valley High School) as well as homeschooled children. There will be three winners each from elementary, middle, and high school levels.

WHEN: Deadline for poster entries is January 31, 2020.

HOW: Submit posters along with the entry form and any necessary waivers to the Town of Purcellville, ATTN: Amie Ware; 221 South Nursery Ave., Purcellville, VA 20132. The entry form and contest rules are online on the Tree and Environment Sustainability Committee page of the Town website at www.PurcellvilleVa.gov. Parents of students under 18 years of age must sign a waiver giving permission for the submission. Only one entry per student.

WHERE: Submit through the mail or deliver the poster, completed application, and any waivers to Purcellville Town Hall, ATTN: Amie Ware, 221 South Nursery Ave, Purcellville VA 20132.

PRIZES: Winning posters will be showcased at Town Hall.



2019/2020 Tree Poster Contest *The Wonder of Trees*

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Instructions and Schedule for Students

1. Posters must show how planting trees helps the environment, which may include: cleaning the air, trapping carbon, cleaning water, providing food and shelter for wildlife, or helping people (food, resources, shade, health benefits).
2. Consider the following when creating your poster:
 - Message: Does your poster have a central message?
 - Image: Does the image or the images on your poster convey your message?
 - Portrayal of Contest Theme: How well does your poster fit the theme?
 - Composition: How well do the words and images work together to convey your message?

Note: Your poster may use photos, drawings, paintings, or sketches. Any images used must be your own original work. If there are people in the images (especially photographs), you must have a signed waiver from each individual.

3. Read and follow the rules for the 2019/2020 Wonder of Trees Poster Contest.
4. Complete the 2019/2020 The Wonder of Trees Poster Contest Entry Form.
5. Submit your poster, application, and any waivers by January 31, 2020 to:

Town of Purcellville ATTN: Amie Ware
221 South Nursery Ave
Purcellville, VA 20132

Please Remember These Important Dates!

January 31, 2020: Photos and entry form DUE
March 1, 2020: Winners selected and notified
April 2020: Winning posters on display at Town Hall

2019/2020 Tree Poster Contest Entry Form

Sponsored by the Purcellville Tree and Environment Sustainability Committee and the Purcellville Arts Council

Name of Student:		
Student Address:		
City:	State:	ZIP:
Home Phone:	Student Cell Phone:	
Email:		
Grade of Student:		
Name of School:		
Name of Parent:		
Parent Email:		
Parent Cell Phone:		
City:	State:	Zip:

Release & Usage Rights: I hereby authorize the Town of Purcellville, their agents, successors and assigns, and those acting under their permission or on their authority, to use, publish, advertise, or use for any other lawful purpose whatsoever the poster submitted without restriction and without compensation to me or my heirs—or those people pictured in the photo or to owners of property depicted in the poster. I hereby certify that any and all people still living who are depicted in this poster have agreed to those terms as well. I do hereby waive any right that I may have to inspect or approve the finished product or advertising or other copy that may be used in connection therewith or the use to which it may be applied. I also certify that this poster is an original work created by me or for which I am authorized to claim responsibility and/or ownership. I have not sold or otherwise given the authority to use this poster to any other person or entity.

AUTHORIZED ENTRANT SIGNATURE	PRINT NAME	DATE
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AUTHORIZED PARENT OR GUARDIAN SIGNATURE
(Parent or Guardian must sign if entrant is under 18 years of age)

PRINT NAME

DATE





2019/2020 Tree Poster Contest Rules

The Wonder of Trees

- This competition is open to any current student in the Purcellville area, including all schools that feed into Woodgrove High School and Loudoun Valley High School (Banneker Elementary, Emerick Elementary, Hamilton Elementary, Hillsboro Charter Academy, Kenneth W. Culbert Elementary, Lovettsville Elementary, Middleburg Charter School, Mountain View Elementary, Round Hill Elementary, Waterford Elementary, Blue Ridge Middle, Harmony Middle, Woodgrove High School, Loudoun Valley High School), as well as homeschooled children in the Purcellville area.
- Each entry must include the following:
 - Signed Contest Entry Form which includes:
 - Name of student
 - Student's and parent's home and/or cell phone number
 - Student's and parents email address
 - Poster with the student name printed **only on the back of the poster** (posters with the student name or signature on the front of the poster will not be considered)
- All entries must illustrate the theme of the competition defined in the contest description, and must be the entrant's original, sole work.
- Only one entry per student.
- Print the name of the student on the back of the poster, not the front, using pencil so it doesn't bleed through the paper. Posters with the student name or signature on the front of the poster will not be considered.
- Use only 11" x 14" paper or poster board.
- Please do NOT use any of the following:
 - Glue
 - Glitter
 - Attachments
 - Syndicated, copyrighted, or clipart images
 - Computer-aided or copy-machine poster entries
- Entrants must hold the rights to publish, distribute, and exhibit the images and content on the poster; if you have a photograph as part of your poster, please confirm that either you took the photo or you have obtained legal rights and/or waivers to use the photo.
- The entrant is responsible for obtaining any releases for any human subjects (with the exception of large groups). The entrant is also solely responsible for any claim or complaint that may be filed by a party who has rights to a person(s), building(s), trademark(s) or any other subjects depicted in the entered poster.
- Contest entry constitutes a release to the Town of Purcellville for the right to use, reproduce, publish, and display the posters without further compensation. Those posters awarded prizes may not be published or otherwise used to promote products or commercial services for a period of two years following the award.

- An entrant who fails to comply with any of the Entry Rules or with the terms and conditions stated in the contest rules will be disqualified.
- Judging
 - The Purcellville Tree and Environment Sustainability Committee and the Purcellville Arts Council will review all of the posters submitted to select the 1st, 2nd, and 3rd place winners in the elementary, middle, and high school levels. Poster entries will be judged on the following criteria:
 - Overall composition (how well the words and images work together to convey the theme)
 - Creativity and originality of the artwork
 - Creativity and originality of the content
 - How well the poster addresses the theme
 - How easy it is to read and understand
 - Consideration of age appropriateness for the grade division entered
 - Correct spelling
 - Following Poster Contest rules
 - The decision of the panel of judges will be final and no objection will be accepted.