



**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

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### **33<sup>rd</sup> AND COUNTRY CLUB DRIVE CUT-THROUGH TRAFFIC PILOT PROGRAM UPDATE**

**PURCELLVILLE, Va. April 6, 2018** — At the Mayor's direction, a Technical Advisory Committee (TAC) was formed to discuss and recommend options to address cut-through traffic issues. The TAC met on March 8 and March 22, 2018. The committee listened to concerns and suggestions from residents. Based on this input, subject to approval by all agencies, the committee recommends the following pilot projects in the order listed: 1) 33<sup>rd</sup> Street access control during peak hours with the current delineators in place; 2) 33<sup>rd</sup> Street access control without the current delineators in place; and 3) Delineators on 33<sup>rd</sup> Street. This plan will be discussed with the Town Council on April 10, 2018.

For a proposed timeline for implementation of future pilot projects, please [click here](#).

The recommendation for the next pilot project is to add signage restricting turns from Main Street from 6 a.m. – 9 a.m. northbound on N. 33<sup>rd</sup> Street and signage restricting turns from Country Club Drive from 4 p.m. – 6 p.m. southbound on N. 33<sup>rd</sup> Street. School buses and emergency vehicles are proposed to be exempted from these restrictions. The delineators are proposed to remain in their current location on Glenmeade Circle near Ashleigh Road.

Each pilot is subject to review and approval by internal and external agencies and outside providers of services. The internal agencies include the Public Works and Police Departments. The external agencies include the Virginia Department of Transportation (VDOT), the Loudoun County Fire and Rescue, Loudoun County Public Schools, the U.S. Post Office, and the Town's refuse and recycling contractor.

A proposal for the next pilot project, which adds signage to limit access to 33<sup>rd</sup> Street during peak hours while keeping the current delineators in place, has been submitted to the appropriate agencies for review. A land use permit is required by VDOT to install signage on West Main Street has been submitted. Staff is working to expedite the review process so the second pilot can start by the end of April/beginning of May 2018, subject to the response time of reviewing agencies.

While Town staff is waiting for agency and outside provider review and comment, the committee recommends the current delineators stay in place as they are also part of the next recommended pilot project.

On March 9, 2018, the delineators were installed on Glenmeade Circle near Ashleigh Road for the first pilot project expected to last approximately 30 days or until April 7, 2018.

The Technical Advisory Committee consists of Town of Purcellville Vice Mayor Nedim Ogelman and Town of Purcellville staff: Dawn Ashbacher, Interim Public Works Director; Dale Lehnig, Capital Projects/Engineering Manager; Jason Didawick, Assistant Public Works Director; and Acting Chief of Police Joseph Schroeck; as well as Whitney Duffy, Senior Transportation Engineer, ClarkNexsen; Tom Folsie, Assistant District Traffic Engineer, Northern Virginia District of the Virginia Department of Transportation (VDOT); and Chief Linda Hale, Loudoun County Fire Marshal. Loudoun County Public Schools representatives have been invited to attend.

**The Town of Purcellville, Virginia**

Purcellville is an award-winning town of over 9,000 residents located in Loudoun County, approximately 40 miles west of Washington, DC. Having received the prestigious Siemens Sustainability Award for Small Communities, Purcellville continues to be honored for its green initiatives with most recently being the Tree City USA recipient for the 10th year. The Town was reaffirmed as a AAA rated community by S&P Global Ratings, the highest credit rating possible, and is recognized as one of the safest towns in Virginia. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, entertainment, farmer's markets, wineries, breweries, distilleries and restaurants. More info at [www.purcellvilleva.gov](http://www.purcellvilleva.gov).

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**Timeline for Country Club Traffic Pilot Program Recommended by Technical Advisory Committee**  
***Initial project timeline based on information as of April 6, 2018***

| <b>Tasks</b>   | <b>Start Date</b>                         | <b>Finish Date</b>                      | <b>Owner</b>  |
|--|---|---|---|
| Technical Advisory Committee (TAC) considers options provided by residents and agrees to research options  | 3/22/2018                                 | ongoing                                 | TAC   |
| Signage plan for 33rd St access control completed by engineer  | 3/22/2018                                 | 3/29/2018                               | Whitney Duffy,<br>ClarkNexen                                    |
| Signage plan for 33rd St access control sent out for review to Police Department, Loudoun County Fire and Rescue (F&R), Loudoun County Public Schools (LCPS), U. S Postal Service (USPS), Town's refuse and recycling vendor | 3/30/2018                                 | Subject to outside agency response time | Town staff  |
| Loudoun County Fire and Rescue will review within 10 days  | 3/30/2018                                 | 4/13/2018                               | F&R   |
| VDOT Land Use Permit application reviewed and approved for signage on Rt 7 (VDOT to expedite-have 30 days to review)   | 4/3/2018                                  | 4/10/2018                               | VDOT  |
| Town notifies public about pilot project plan recommendations via press release  | 4/6/2018                                  | 4/6/2018                                | Town staff  |
| Town orders signage for 33rd St access control plan taking risk that signage plan will receive favorable comments  | 4/9/2018                                  | 4/9/2018                                | Town staff  |
| TAC presents pilot project plan recommendations to Town Council  | 4/10/2018                                 | 4/10/2018                               | Dawn Ashbacher and<br>Vice Mayor Ogelman                        |
| 33rd St access control plan receives approval by all relevant agencies   |   | Subject to outside agency response time | Police,LCPS, VDOT,<br>F&R, USPS, Recycling<br>and Refuse vendor |
| 33rd St. access control signage received   |   | Based on vendor                         | Sign vendor   |
| 33rd St. access control plan with delineators implemented as approved  | As soon as approvals and signage in place | 30 days                                 | Town staff  |
|  |   |   |   |

| <b>Tasks</b>   | <b>Start Date</b>              | <b>Finish Date</b>                      | <b>Owner</b>   |
|--|--------------------------------|---|--|
| 33rd St. access control plan implemented with delineators removed  | 31 days after 2nd pilot starts | 30 days                                 | Town staff   |
| Transportation engineer directed to study design options for 33rd Street delineators that will meet Fire and Rescue Requirements   | 4/5/2018                       | 4/16/2018                               | Whitney Duffy, ClarkNexen                                  |
| Plan for 33rd St. delineators sent out for review to Police Department, VDOT, Loudoun County Fire and Rescue, Loudoun County Public Schools, U. S Postal Service, Town's refuse and recycling vendor | TBD                            | Subject to outside agency response time | Police, LCPS, VDOT, F&R, USPS, Recycling and Refuse vendor |
| 33rd St. Delineators receives approval by all relevant agencies  | TBD                            | Subject to outside agency response time | Police, LCPS, VDOT, F&R, USPS, Recycling and Refuse vendor |
| 33rds St. Delineators implemented as approved  | 31 days after                  | 30 days                                 |  |
| Next TAC meeting   | TBD                            |   | Depends on public  |
| Data gathering and reporting   | Ongoing                        |   | Town staff   |
| Public feedback  | Ongoing                        |   |  |