



**Department of Community Development
Department Update – 8/29/14**

Public/Town Projects:

1. Fireman's Field – On 1/15/13 BAR approved design of a ticket booth and storage buildings to be located at Fireman's Field. Ticket booth and utility screening to commence construction soon. The storage buildings will wait until after the Babe Ruth Tournament. Ticket booth and cover for electrical panels are complete. **Storage building is under construction.**
2. Loudoun Valley High School – Site Plan has been submitted for auditorium and gymnasium additions; new sports fields; press boxes, restrooms; dugouts; and team rooms. Site Plan approved and zoning permit issued on 9/16/13. Construction is ongoing. Temporary occupancy given on February 21, 2014 for use of the new practice fields. Construction ongoing.
3. Town of Purcellville – Zoning permit issued on February 18, 2014 for the streetscape improvements on North 21st Street between Main Street and North 21st Street.
4. Loudoun County Parks and Recreation – Site plan submitted for Upper Loudoun Youth Football League fields at Fields Farm.
5. Town of Purcellville – Zoning permit issued on April 25, 2014 for A Street sidewalk project.

Business-Related Projects:

Approved and under construction:

1. Cole Farm/Purcellville Gateway: The developer has submitted an application for three Special Use Permits: 1) a restaurant over 4000 square feet; 2) a drive through for a restaurant; and 3) a drive through for a restaurant. Town Council/Planning Commission held a joint public hearing on July 9, 2013 and approved the applications with some conditions. Staff is reviewing site plan. Site plans have been submitted and are in final review process, availability fees have been approved for Starbucks, site plan should be approved next week. Site plan approved and zoning permit issued on June 18, 2014. Ground breaking for Starbucks building will be June 30th. **Construction has commenced on Starbucks building.**

In Application Process:

1. SunTrust Bank - On 2/7/12 a zoning permit was issued for the construction of a bank in the Gateway Shopping Center, a stand-alone building at this site. BAR approved the revised building design on March 18, 2014. Site plan is under review. Has been pushed back to the fall.
2. Southern States – Site plan submitted on March 25, 2014 for redevelopment of 261 N. 21st Street. Plan is being reviewed for completeness. Site Plan has been sent out to review agencies. Applicant is working on comments.

3. Mayfair Industrial – Construction plans submitted on August 28, 2014 for the industrial use section of the Mayfair development.

Other Projects and their status:

1. Tilly's Entertainment – Special Use Permit application submitted for outdoor recreation/entertainment complex. Application on hold.
2. Catoctin Corner – Site plan submitted on 1/18/13 for a shopping center to be located at the northeast corner of E. Main Street and Rt. 287 N. In the comment stage of review. This project appears to be on hold. Applicant submitted Traffic Analysis on May 14, 2014. **Still holding, no new submittals.**
3. Purcellville Crossroads – Application for an annexation of approximately 47 acres located at the NWC of the Route 7 Bypass and Route 287 for a mixed use development. Application was submitted on July 29, 2013. Staff is reviewing the application. Expect applicant to provide a presentation to Town Council in the near future.
4. Vineyard Square – Application to the Board of Architectural Review for the demolition of 12 buildings and accessory sheds located at 130 N. 21st Street, 130 East O Street, 138 N. 21st Street, 140-142 N. 21st Street, 144-148 N. 21st Street, 146 N. 21st Street and 151 East O Street. The applicant is requesting architectural approval to replace these buildings with a 5-6 story, mixed-use building containing residences and retail. The BAR met on November 19, 2013 and approved the demolition of all of the buildings with the exception that the applicant is required to preserve and maintain the brick facades fronting on 21st Street, consisting of the brick portion and all architectural features of the buildings located at 130 N. 21st Street and 138 N. 21st Street and incorporating these facades into the design of the new construction and that the demolition of the main buildings at 140-142 N. 21st Street and 144-148 N. 21st Street is contingent on design approval of CDA13-11 Vineyard Square which is still under review. On December 17, 2013, Town Council overturned the BAR's requirement to incorporate the façade of 130-138 No. 21st Street in the proposed new construction. On December 18, 2013, the BAR approved the design of the new development with conditions restricting height and changing certain proposed architectural features. The applicant has appealed to the Town Council the conditions of the BAR. The Town Council will hear the appeal on January 14, 2014. On January 14th, Council revised the BAR's conditions of approval. No further hearings required as this is permitted by right. The Certificate of Design Approval is valid for one year. Waiting for the applicant to submit a site plan for review.
5. Butterfly Gourmet – Interior Fit-up issued for building located at 221 E. Main Street. Waiting for applicant to submit a site plan.
6. Mathew Bowe Design Build, LLC – Zoning permit issued on May 6, 2014 for an interior fit-up for an office to be located at 610 E. Main Street, 2nd Floor, Suite 200. **Occupancy issued on July 31, 2014.**
7. John Goldsmith Insurance – Zoning permit issued on May 6, 2014 for an interior fit-up for an office to be located at 610 E. Main Street, 2nd Floor, Suite 210. **Occupancy issued on July 31, 2014.**

Economic Development Summary- August 29, 2014

8. Shoppes at Main and Maple – Zoning permits issued on April 29, 2014 to divide the large retail space previously occupied by the ReStore (711 E. Main Street) into 3 separate retail spaces.
9. Purcellville Theater/Vatikiotis – Zoning permit issued on May 9, 2014 for an interior fit-up for the second floor of 860 E. Main Street.
10. SRB Enterprises – Interior fit-up was issued on June 10, 2014 for AutoZone at 711 E. Main Street, Unit A. (Shoppes at Main and Maple). **Occupancy issued on August 28, 2014 for AutoZone.**
11. Western Loudoun Pediatrics, LLC – Interior Fit-up issued on July 1, 2014 for a medical office in Suite 201 on the second floor of Purcellville Plaza, 201 N. Maple Avenue.
12. Purcellville Pottery – Interior Fit-up issued on July 1, 2014 for a retail shop to be located at Suite F of Purcellville Plaza, 201 N. Maple Avenue.
13. Belly Love Brewing Company – Interior fit-up issued on July 22, 2014 for a beer brewing establishment to be located at 725 E. Main Street (Shoppes at Main & Maple).
14. Valley Medical Center – Interior fit-up issued on July 22, 2014 for an office space located in the INOVA Building, Suite 200.
15. Virginia Alcohol Beverage Control Board – Plans are being submitted for the relocation of the ABC Store from its present location in the Purcellville Shopping Center to a larger space in the Purcellville Plaza, Suites A&B, 201 N. Maple Avenue.
16. McDonalds Restaurant – Certificate of Design approval was issued on August 19, 2014 for the construction of a new restaurant building at 121 N. Maple Avenue (the current site). McDonalds has also submitted special use applications for a restaurant over 4,000 square feet and for a drive through at the same location.

August, 2014 New Business Occupancies:

Applicant/Address	Permit Date	Description	No. of Employees
Adroit Theory Brewing – 404 Browning Court, Unit C	8/12/14	Food Vendor – Accessory Use	8
Mr. Will’s Cheesecakes – 148 N. 21 st Street	8/22/14	Use of kitchen and retail	1
Home-Based Businesses			
Lori Ramsey/L. Ramsey Designs, LLC – 212 Override Court	8/19/14	Office	1
		Total Employees	10
		Total Employees 2014 to date	109

2014 Year-to-Date New Business Occupancy Permits Summary:

Total Commercial/Industrial: 25 - includes permits issued to public facilities, but not temporary occupancies

Total New Home-Based businesses in 2014: 9

Permits Issued **2014 Year to Date**

Zoning Permits	153
Occupancy Permits (not temporary)	78
Temporary Occupancy Permits	6
Sign Permits – Temporary	63
Sign Permits – Permanent	38
Sign Waivers	4
Zoning Determination Letters	1
Zoning Clearance Letters	7

Requests

Special Use Permits	2
BAR – Cert of Design	11
BAR – Pre-application discussions	1
Variance	0
Annexation	0
Rezoning	2
Comprehensive Plan Amend.	0
Boundary Line Adjustments	1
Lot Consolidations	0
Site Plans	4
Minor Site Plans	2
Site Plan Revisions	0
Construction Plans	2
Preliminary Subdivision Plats	0
Minor Subdivision Plats	1
Preliminary Subdivision Plat Revision	0
County Referrals	2
Commission Permits	1
Easement Plats	1

Lawn Complaints (Tall Grass)	19
Code Violation Warnings	94
Formal Notice of violations issued	8 (86 resolved without issuing a citation)

Departmental Initiatives.

Comprehensive Plan Update -- The Planning Commission has completed the review of the Comprehensive Plan and has held a public hearing on the proposed changes to the Plan. The Commission has reviewed public comments and has forwarded the plan to Town Council for review.

The Planning Commission is continuing with a comprehensive review of the zoning uses in the different zoning districts with particular emphasis on Special Use Permits. The goal is to remove those special uses that are outdated or no longer relevant and allow them as uses by right. The Commission is hoping to hold public hearings on the changes late summer or early fall. The Commission continues to hold workshops on the zoning changes following their regular meetings on the 1st and 3rd Tuesdays of the month at 7pm in town Hall. Public input and participation is welcome.

The Economic Development Advisory Committee is working on a strategic tourism plan. The committee meets the first Tuesday of every month at 7PM in Town Hall and welcomes public input and participation.

Community Development along with a summer GIS intern will be working on map updates for the Comprehensive Plan over the summer. The Plan's present maps are 8 years old, outdated and inaccurate. The final products will require both Planning Commission and Town Council approval to adopt. The intent is not to change the maps but rather to correct inaccuracies and reflect changes that have been made since 2006.